



abaXX
TECHNOLOGY AG

abaXX Technology

INNOVATIVE E-BUSINESS SOLUTIONS

KEEPING UP WITH THE RAPID PACE OF INTERNET APPLICATION DEVELOPMENT requires software components that are highly comprehensive and extremely flexible and easy to use. abaXX Technology, an e-business solution supplier, is meeting the challenge for faster, more accurate Web-based applications with the abaXX E-Business-Suite, which uses ILOG JRules for decision support and ILOG JViews for Workflow in process modeling.

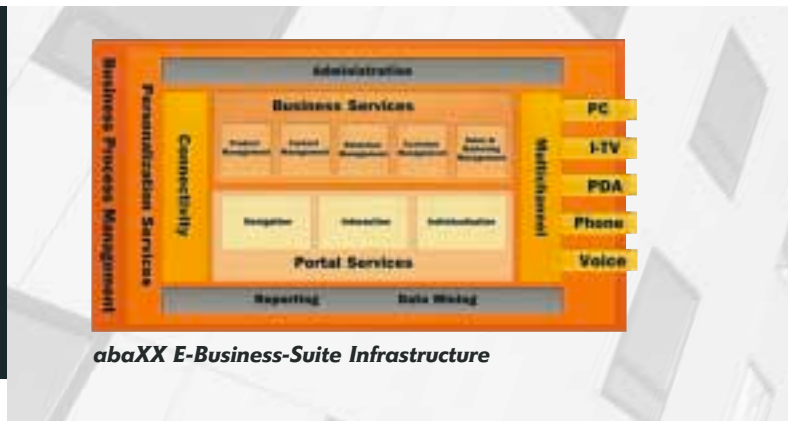
With more than half of its business in financial services -- one of the Internet's most competitive markets -- abaXX relies on the two ILOG software components in the abaXX E-Business-Suite to fully back customers that include Dresdner Bank and Landesbank Baden-Württemberg. The ILOG software provides a wealth of predefined activities and graphics for reducing development costs while quickly getting systems online.

Rated as one of the top 100 emerging technology companies in Europe by Tornado Insider, abaXX is setting new standards for e-business with the abaXX E-Business-Suite.

"ILOG JViews for Workflow enabled us to develop one of the most user-friendly process modelers on the market in a record time of two months. In a snap, our customers can adjust their business processes with this graphical modeler, giving them a tremendous competitive advantage."

• **Thorsten Schäfer**
Chief Technology Officer
abaXX Technology





ABOUT ABAXX

abaXX Technology AG develops and markets a new generation of innovative e-business solutions for the high-end market. abaXX has been successful in winning contracts with well-respected international companies in the financial services, retail and logistics industries, including Dresdner Bank, HypoVereinsbank and BertelsmannSpringer. abaXX has also established an extensive network of partnerships with leading technology and IT consulting organizations.

ABOUT ILOG

Founded in 1987, ILOG is the world's leading supplier of visualization, optimization and business rule software components in C++ and Java. The company's commitment to R&D keeps its products among the most advanced in the industry, and its worldwide network of offices and representatives ensures every ILOG customer receives the best sales and consulting support. For more information about ILOG and its products, please visit www.ilog.com.

PROVIDING ADVANCED ONLINE SERVICES

Based on the Java 2 Enterprise Edition (J2EE), the abaXX E-Business-Suite is a component-based, OS-independent solution. It uses leading applications servers to offer an end-to-end platform for mapping online relationship management (e-CRM, portals, e-commerce, etc.), functions and processes. The suite's individual applications are configured to meet the specific requirements of each abaXX customer. It enables companies to use the Internet as an efficient business channel for attracting new customers, providing services and increasing loyalty. Embedded in the suite are ILOG JRules and ILOG JViews for Workflow. ILOG JRules is used in the suite's Rule-Engine, providing rule-based personalization for content delivery, recommendations and user-specific navigation. ILOG JViews for Workflow provides the core functionality of the suite's Workflow-Engine process modeler. It is based on Java 2D and on the standards of the Workflow Management Coalition. The ILOG component offers high-end flow design capabilities such as automatic layout of process diagrams, expandable and collapsible display of subprocesses, and a customizable look and feel.

BENEFITS

abaXX E-Business-Suite users benefit from the ready-to-use libraries and powerful APIs of ILOG JRules and ILOG JViews for Workflow. They ensure rapid development and deployment, saving users both time and money. Both ILOG components provide open object-oriented architectures that enable abaXX to fully customize online systems to customer's individual needs. With Workflow-Engine, developers can create component-based applications with flow diagrams, and then work with business managers to define and modify the processes. Likewise, Rule-Engine lets developers quickly capture the logic of business processes and give users an easy way to maintain a service.

PROJECT

The ILOG components were integrated into the abaXX E-Business-Suite in only a few months. The components and the suite are in Java, allowing them to be used with most OSs, including Windows, UNIX and Linux. The abaXX E-Business Suite supports HTTP, HTTPS, XML standards, WAP, Java Servlets, JavaServer Pages, J2EE-compliant application servers such as Bea Weblogic and IBM WebSphere, and any Web browser.

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