



Changing the rules of business

connection

fresh ideas to change the rules of business

Summer
2005
No. 32

Changing the rules of business™

IN THIS ISSUE



(IDA)

Center of Excellence BRMS embraced in Asia

3 가 ILOG
Center of Excellence (BRMS
CoE) 15
ILOG
가 Infocomm Development Authority
SI ISV BRMS

BRMS CoE IDA가
BRMS 250 IT 가

IDA CEO, Chan Yeng Kit

“
가 BRMS
”

IDA ILOG

CoE info@ilog.com.sg

Editorial
By Jong Tong Foo
General Manager
ILOG Asia Pacific



가 Infocomm Development Authority ILOG 21

가 IT

IT
ILOG BRMS 가

IT

IT

Customer Spotlight



Thames Water
Savings flow from business rules

가 25
3
ILOG JRules 가 6
5 3
under-billed 1.4

Peter Kaye 가 JRules

“ 25 가
가 ” ILOG JRules

Amadeus Germany
Tours made easy

가
(www.amadeus.de) 2000

ILOG JRules



65 가
가 ,
가

Wolfgang Klein

“ ILOG JRules ”

1971

85%

가



Whittle Consulting
Mining for greater profits

ROI

가

Whittle Consulting(www.whittleconsulting.com.au)

Whittle Consulting

Whittle

가

가

ILOG CPLEX Whittle

Whittle ILOG

Whittle

Whittle ILOG CPLEX 25

가

가 5~15

Whittle Consulting
“ ILOG CPLEX

Gerald Whittle

ILOG CPLEX

ADT Innovator Awards 2005
Freddie Mac wins with ILOG

Freddie Mac (www.freddiemac.com) 2005 Application Development Trends Innovator Awards winner's circle ILOG JRules end to end



11 ADT (www.adtmag.com)

가

IT Innovator Awards

Freddie Mac “

Component-Based Development Award

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Freddie Mac
10
Freddie Mac

Freddie Mac

Freddie Mac

Selling System
가

ILOG BRMS , Freddie Mac ILOG JRules . BRE
Selling System

Partner News

FileNet UserNet EMEA
CEO speaks at conference

ILOG CEO Pierr Haren
FileNet User Net EMEA



FileNet CEO Lee Robert Haren BPM
BRMS, FileNet ILOG ILOG
BRMS, JRules BPM 가

ILOG Laurent-Oliver Train Laurent-Oliver Train
FileNet BRMS BRMS

600 FileNet BPM 3
ILOG
BPM

ILOG - FileNet www.ilog.com/partners/alliance/filnet.cfm

Product News

ILOG JRules 5.1
One to rule them all

ILOG JRules 5.1
BRMS(business rule management system)
.NET



.NET

가 가

ILOG JRules 5.1

. ILOG Rule Builder

Web Rule Builder

ILOG JRule

.NET

ILOG JRules .NET

And there's more

ILOG JRules 5.1

ILOG

가

ILOG

ILOG JRules

J2EE

BEA, JBoss, ObjectWeb Apache Tomcat
IBM WebSphere Application Server 6

BRE

J2SE

J2EE

API

J2SE

J2EE

J2SE

ILOG JRules 5.1

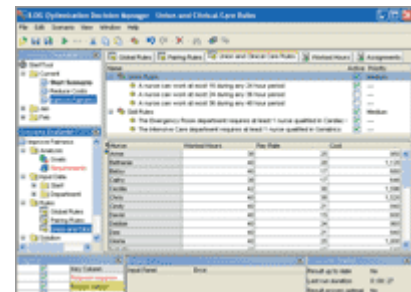
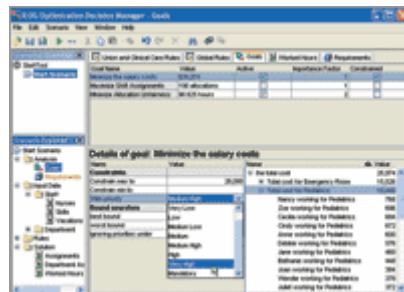
<http://jrules.ilog.com>

ILOG ODMS

Optimization on a roll

ILOG

ILOG ODMS
(Optimization Decision Management System)



ILOG ODMS

ILOG Optimization Decision Manager 1.0(ODM)
가

ILOG 가

what - if
ILOG ODM 가
ILOG ODM 가

ILOG ODMS 2005

ILOG CPLEX, ILOG
) (

ILOG OPL Development Studio 4.0

ILOG ODM

New and improved

ILOG

ILOG OPL Development Studio 4.0-
GUI , ILOG CPLEX ,

ILOG CPLEX 9.1-
MIP Startsm MIQP Gomory cuts, MIP Heuristics

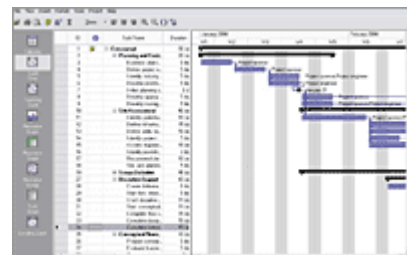
ILOG Solver 6.1-
impact-based search,

ILOG Dispatcher 4.1-
local search , internal dimension,

ILOG Project Viewer
[Share the joy](#)

ILOG Project Viewer 가

?



ILOG Project Viewer Gantt, resource, calender Microsoft Project
XML . Microsoft Visual Studio .NET Borland C#
Builder Gantt chart ILOG Gantt for.NET
가

ILOG visualization product Patrick Me'gard
" .NET 가 ILOG Gantt for.NET
. ILOG Gantt for.NET 가
ILOG Gantt for.NET " .

ILOG Project Viewer ;

ILOG ILOG Project Viewer
 ILOG Project Viewer (http://
 projectviewer.ilog.com)
 XML Microsoft Project
 XML
 ILOG Project Viewer

ILOG Gantt for.NET ILOG Project Viewer
<http://ganttnet.ilog.com>

COMPANY NEWS



**INFORMS Conference on OR/MS Practice
 A whole new ballgame**

OR/MS Practice 2005 INFORMS
 가 ILOG optimization
 ILOG
 ILOG ODM(Optimization
 Decision Manager)
 ILOG ODM
 가 what-if

ILOG ODM Greger Ottoson
 “ 가 : ” “ 가 ILOG ”

ILOG ODM 4 17 19 INFORMS
 ILOG ODMS(Optimization Decision Management System) ILOG OPL
 Development Studio 4.0, ILOG CPLEX , ILOG Transport PowerOps
 ILOG OPL Development Studio ILOG CPLEX

ILOG CPLEX Bob Bixby Janet Lowe INFORMS Impact
 Award 가

INFORMS www.informs.org

Popular ILOG seminar series travels to Belgium
IT leaders praise BRMS

ILOG Denorme Detavernier JRules
ING Belgium SMABTP IT director ILOG
Mario Jean-Michel ILOG



Denorme Detavernier ILOG JRules
Denorme commissioning
Commissioning

IT
ILOG JRules
ILOG JRules Denorme

Detavernier SMABTP IT 가

가 ILOG BRMS ILOG

ILOG Seminar Series ILOG 10

www.ilog.com/corporate/events

W3C Workshop
Rule standards for the Web

ILOG World Wide Web W3C

ILOG , DARPA Agent Markup Language Program 가 가 D.C

Tim Berners Lee World Wide Web 가

가 , , , , 가

ILOG Management Group ILOG Object ,

Java Specification Request 94

Graphics) . ILOG W3C W3C , SVG(Scalable Vector

www.w3.org/2004/12/rules-ws

ILOG Lending Practice
If you like this demo, you'll love the application

ILOG
BRMS (Business Rule Management System)

ILOG

, ILOG 가 가
, ILOG BRMS Lending Solution



ILOG BRMS

가

BRMS ILOG Lending Practice

ILOG BRMS Lending Solution

, ILOG BRMS가

ILOG

[http:// lending.ilog.com](http://lending.ilog.com)

INDUSTRY FEATURE

ILOG Transport PowerOps
More profit per mile

가

가

ILOG ILOG Transport PowerOps(TPO)

. ILOG PowerOps Suite

ILOG

TPO

가

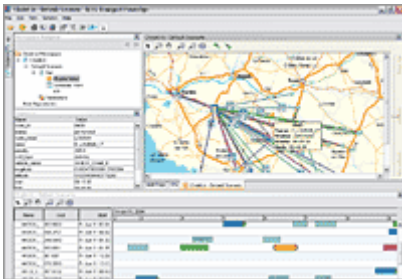
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ILOG TPO

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<http://tpo.ilog.com>