

connection

fresh ideas to change the rules of business

Spring
2006
No. 35



Editorial
Sylvie Hass
ILOG Product Manager

가 ?
ILOG가 BRMS ILOG JRules 6.0
가 , IT 가
, BRMS
BRMS . ILOG JRules 6.0

ILOG JRules 6
BRMS without compromise



가 BRMS (Business Rule
Management System)
,
, IT

ILOG JRules 6 Management) 4 가 , BRM (Business Rule

FullCircle BRM – BRM , , .

Rule Care – /

Rule Tech – , .

Performance Engineering – (Rete barrier) , ILOG JRules 6 BRMS ILOG . ILOG

ILOG JRules 6.0 가 <http://jrules.ilog.com> , .

CUSTOMER SPOTLIGHT

Travelocity

Greater business agility



5 가 Travelocity(www.travelocity.com) . Travelocity Sabre Holding , ILOG JRules , .

Travelocity 가 BRMS (Business Rule Management System) , Travelocity

, ILOG BRMS 가

Travelocity CTO Barry Vandevier . “Travelocity

Travelocity ILOG JRules

1998 , Sabre Holding
ILOG

Taiping Life

An insurance believe it or not

24 432,000
? 가



Taiping Life 가 가
ILOG JRules

6 Taiping Life(www.tplife.com) 2,000

25% 가

, Taiping Life
Underwriting Rule System

ILOG JRules 가 . ILOG JRules 1

가 , Taiping Life

Taiping Life Mr. Wang Xin “
 BRMS
 Taiping Life ,
 ”
 Underwriting Rule System ILOG
 First Tech가 .

PARTNER NEWS

Software AG

Top partner goes for ILOG JRules



BRMS 가 ILOG JRules
 Software AG ILOG JRules
 Software AG (www.softwareag.com) BRM (Business Rule
 Management) SOA (Service-Oriented Architecture)
 . Software AG 35
 , 3,000 .

ILOG , Software AG BPM SOA
 ILOG JRules 가 . ILOG BRMS Software AG

Software AG ILOG JRules , ILOG
 CentraSite . CentraSite SOA

Software AG Karl-Heinz Streibich . “ILOG BRMS
 . ILOG IDS Scheer Fujitsu
 가 . ILOG BPM SOA

”

ILOG , ILOG Auto-licensor
 ILOG Autolicensor
 24 ILOG

Software AG Autolicensor 가
 ILOG
 Software AG ILOG , ILOG
 Autolicensor() ILOG
 , Software AG

Autolicensor ILOG Sales Administration (sales-adm@ilog.fr)

ANALYST NEWS

Forrester
ILOG rides the Wave



IT Forrester (www.forrester.com)
 “The Forrester Wave™: Business Rule
 Platforms” ILOG
 Forrester

174가 가

ILOG
 ILOG JRules “ ” “ ”
 , “IT 가
 ”

John R. Rymer . “ILOG JRules
 가

Forrester SOA
ILOG Rules for.NET “.NET
BRMS ILOG ” “

Forrester

BRMS 가
ILOG “ 가 ”
가 .

Business rule engine report

Market share leader

Gartner Dataquest (www.dataquest.com) 2005 12
 , 2004 ILOG가 BRE
(Business Rule Engine)



The Market Share: Business Rule Engine Software, Worldwide,
2004 Report
ILOG 18.1

IT BRMS , BRE (Business Rule Engine)
2003 2004
 , “BRES가

“
BRES 가
”

ILOG BRE

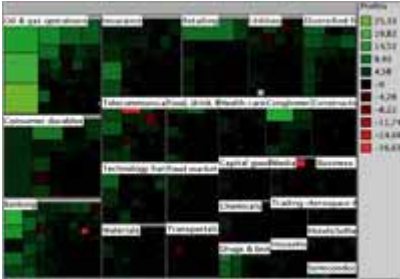
ILOG BRMS

ILOG JRules

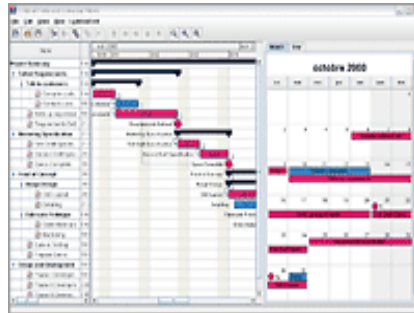
PRODUCT NEWS

ILOG JViews 7.5

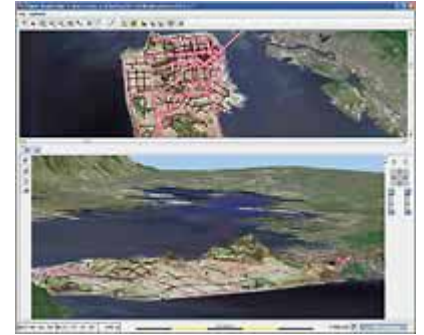
Broaden your horizons



Global 2000 companies in tree map
[Enlarge image](#) (opens a new window)



Critical path computation chart
[Enlarge image](#) (opens a new window)



3D map rendering
[Enlarge image](#) (opens a new window)

Java™
AJAX

ILOG JViews Suite

ILOG JViews 7.5

New views

ILOG JViews 7.5

ILOG JViews Charts Tree-map views:

Tree Map , , 가 가

ILOG JViews Gantt Calendar views:

ILOG JViews TGO : look-and-feel

ILOG JViews Maps for Defense 3D: 3D

AJAX

AJAX

ILOG JViews Charts SVG: 가 AJAX

ILOG JViews TGO JavaServer Face:

ILOG JViews Maps and JTGO : ILOG JViews Maps
for Defense

ILOG JViews Gantt :

ILOG JViews Charts Embeddable customizers:

ILOG JViews 7.5 <http://jviews.ilog.com>
. JViews ILOG benefit

ILOG Rules for .NET 2.5

In sync with MS Visual Studio

MS Visual Studio , ILOG

Rules for.NET ([http:// rulesfordotnet.ilog.com](http://rulesfordotnet.ilog.com))

.NET ILOG BRMS (Business Rule Management System) ILOG Rules for.NET

2.5 VS2003 .NET Framework 2.0

VS2005 . ILOG Rules for.NET 2.5



MS Visual Studio . MS
 ILOG BRMS . ILOG
 MS Gold Certified Partner . MS Gold Certified Partner Program
 MS

COMPANY NEWS

New ILOG CIO

Maurel takes helm of ILOG IT



가 . 가
 , CIO IT
 . 700 , 9
 4 . ILOG
 CIO Oliver Maurel IT .

Mr. Maurel IBM, Software AG, SAGA IT , 30 가
 . CIO SNCF
 ILOG , ILOG . ILOG CIO , Mr. Maurel
 IT , ILOG ,

ILOG CEO Pierre Haren . “
 . Oliver ILOG IT
 IT .”

Mr. Maurel ILOG IT
 . CIO
 ILOG가 .

Seal of approval

Mortgage Industry Standards Maintenance Organization (MISMO: www.mismo.org)
 ILOG JRules MXCompliance certification XML
 ILOG JRules BRMS (Business Rule Management System)
 MXCompliance certification 가 XML
 MISMO MXCompliance Import Service
 Credit Request v2.3.1

Certification , MISMO Gabe Minton
 “MISMO

. MISMO MXCompliance certification ILOG

ILOG BRMS , Commerzbank,
 Equifax, Fannie Mae, Freddie Mac, Option One Mortgage Company, Well Fargo

IFA

Japan investment award



ILOG 10 , The invest in
 France Agency (IFA:www.investinfrance.org)
 ILOG France-Japan Investment Award

Award

가

. ILOG , ILOG

Eric Brisson

Fransois Loose JETRO Hiroshi Tsukamoto 가 가
 . Mr. Tsukamoto가 Junichiro Koizumi가

2004 -

ILOG

OR Society of Japan

Intro to optimization

Operations Research Society (www.orsj.or.jp/english)

ILOG Dr. Bob Bixby가 가

Dr. Bixby ILOG 가
 . CPLEX Optimization
 , ILOG 1997



Dr. Bixby Chuo University OR Society Hiroshi Konno
 가

JR East Japan Information Systems Company, NS Solutions Corp., Mitsubishi
 Chemical Engineering Corp. 가 ,



Red Herring

ILOG dons small cap

100

ILOG

2,500

, 100

Red Herring Small Cap

small caps

. Red Herring (www.redherring.com) , ,

가

가 , 100

small cap

ILOG 2005 20 4 가

. , BRMS ILOG JRules, ,

Red Herring Joel Dreyfuss .“

small cap 가 , 가

. Red Herring Small Cap 100 가 100

가 .”