

# connection

fresh ideas to change the rules of business



ILOG CEO Pierre Haren  
IT Intelligent Enterprise  
magazine ([www.intelligententerprise.com](http://www.intelligententerprise.com)) 가 .

“Strategic IT – The Key to Profitability Forum”

David Stodder 가 10

IT

IT 가 ILOG Intelligent  
Enterprise 72% IT 가  
, 62% IT

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IT CIO CTO 73%가 CEO 39%  
 , CIO CTO 45%가 SCM 가  
 CEO 11% .  
 가 CIO IT IT  
 IT strategy  
 “ CIO  
 IT Dell, Amazon  
 IT BEA Systems CIO Ronda Louise Hocker  
 , , , ,  
 가

**ILOG among IE's Top 12 for 2003**

IE magazine IT Solution 12

ILOG . 2003 editor's choice awards 60

, ILOG IBM, Microsoft, Oracle .

“ILOG

. ILOG 2003 Top 12

Business

rule management system .”

ILOG

ILOG Top 12

# Schneider runs leaner

*Cuts transportation costs by as much as 25 percent*

**25%** \_\_\_\_\_

Schneider Logistics ([www.schneiderlogistics.com](http://www.schneiderlogistics.com)) SUMIT Transportation

Management System ILOG Dispatcher ,

5 ~ 25% .

Schneider Logistics Thomson Multimedia, General Motors Service Parts

Organization 250 SCM .

8,500 40,000 7

SUMIT on-time service

ILOG Dispatcher , SUMIT ,

“SUMIT

ILOG Dispatcher

.”

# CitiStreet invests in ILOG business rules

*Benefit plans to profit from speed and flexibility*

## CitiStreet ILOG Business rules

### benefit plan

CitiStreet ([www.citistreetonline.com](http://www.citistreetonline.com))

2,000 benefit plan ILOG JRules business rule management system(BRMS)

CitiStreet retirement plan record keeper global benefit

8 3

182



ILOG JRules BRMS Citistreet benefit administration platform

ILOG JRules Citistreet 가 J2EE platform

가

Citistreet 가

“ILOG JRules

. CitiStreet

가

.” -Andy March, chief information officer

# Power ASA maximizes profit

*Energy production scheduled  
by the hour*

## Energy production

가 ,  
power production  
energy 가



Power ASA (<http://powelgroup.com>)

ILOG CPLEX, ILOG

Views, ILOG Data Access

Power ASA

Power ASA

ILOG CPLEX

가

Power ASA

ILOG Views, ILOG Data Access

ILOG CPLEX 가

hydro power system

, ILOG Data Access

# UTStarcom provides real-time view

UTStarcom ([www.utstarcom.com](http://www.utstarcom.com))

ILOG JTGO .  
 UTStarcom 300 1  
 . UTStarcom  
 network assets GUI  
 ILOG JTGO .  
 ILOG JTGO UTStarcom  
 . ILOG  
 JTGO Java web UTStarcom  
 PC Unix workstation  
 interface .



*“ILOG JTGO Nortel, Nokia, Motorola, Alcatel NTT, China Telecom, France Telecom OSS .” –Jack Wu, Senior Director of Product Management & Marketing UTStarcom*

## Intershop gets personal

*Loyalty and profits increase with Enfinity*

ILOG JRules BRMS 1:1

Intershop  
 Communications([www.intershop.com](http://www.intershop.com)) ILOG JRules  
 BRMS , Intershop Enfinity e-commerce platform  
 Intershop , procurement, sales  
 operations . Enfinity platform



platform

Enfinity B2B    B2C Solutions    ILOG JRules BRMS    intershop    1:1  
e-business solution

가

# MGI increases operational effectiveness

SAP-ILOG solution , vehicle



SAP APO    ILOG    ODF  
MGI ([www.mgindustries.com](http://www.mgindustries.com))  
solution  
MGI , 가 , 가 ,  
46

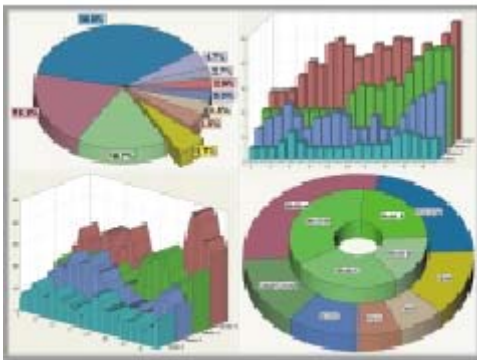
on-time delivery 가

SAP APO    inventory    MGI    ILOG ODF    . SAP  
ILOG 가    ILOG ODF    SAP APO 가  
supply chain planning

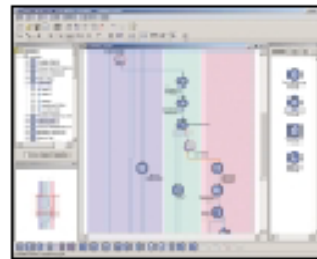
product news

# ILOG JViews 5.5

ILOG JViews 5.5



ILOG JViews 5.5 graphics



ILOG JViews 5.5  
Workflow Modeler

ILOG JViews Graphic Framework  
menu, multiple document

ILOG JViews 5.5 SVG

application

ILOG JViews

based technology

New application Framework toolbar,  
가

, 3D rendering, XML format  
가

visualization

가 20

. ILOG JViews Java

. Component

1/3

## ILOG wins Oscar

JDJ ILOG JTGO

Java component



ILOG JTGO interface

Java Developer's Journal (JDJ: [www.sys-con.com/java/](http://www.sys-con.com/java/)) ILOG JTGO 2002

Java Component

가

“Oscar of the Software Industry”

. 30,000 10

180 700

## Rules and Optimization

resource planning		combo
ILOG JRules	ILOG CPLEX	resource allocation and scheduling
ILOG		business rule,
optimization software components		
Business rule component	ILOG Rules	ILOG JRules
order fulfillment, account personalization, portfolio and securities management		
	business rule	ILOG Business rule
		가
ILOG CPLEX	ILOG	optimization
ILOG CPLEX	ILOG JRules	
ILOG JRules-based application		
ILOG CPLEX solution		
ILOG JRules		ILOG CPLEX
	ILOG JRules	CPLEX
		10
ILOG JRules-ILOG CPLEX		2,700
Southwest Airlines		Sony PaSaTa
streaming video		

## ILOG Business Rules Papers

\*\*<http://rules.ilog.com> Business Rules white papers

[Business Rules: Powering Business and E-Business](#)

, e-business

Business Rule Development Tools

ILOG JRules

Java

context

API

ILOG JRules



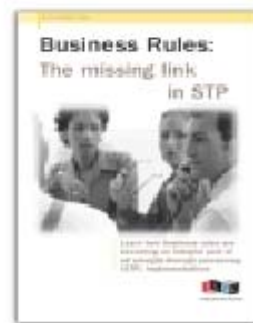
Workflow

가

ILOG JViews

Workflow

ILOG JRules



Business Rules: The missing link in STP

Straight through processing (STP)가 order processing

business policy

. Business Rules 가

STP

가

**customer support**



ILOG Customer Support ILOG Software  
가

**Patch Notification**

ILOG Customer Support patch 가

**Product Newsletters**

patch

Dedicated website (<http://support.ilog.com>)

ILOG software

patch

**Increased support access hours**

1 365 ILOG customer support