

connection

fresh ideas to change the rules of business



Business Rule Management System

New generation of software

BRMS(Business Rule Management System) ILOG

business rules

ILOG BRMS best practices

; 가 ;

rules ; , best practices business rule engine

rules 가

business rule repository 가 가 가 ,

business rule engines



ILOG BRMS가

business rule

BRMS

ILOG JRules (Java) ILOG Rules (C++)- best practices 가

rule engine

ILOG JConfigurator – 가 configuration engine

ILOG business rule

www.ilog.com/products/businessrules

BridgeSpan

A bridge to the future

“BridgeSpan

”

BridgeSpan

Kelly McDermott

business rule

“ILOG JRules

가

BridgeSpan Inc. (www.bridgespan.com)

”

BridgeSpan

BridgeSpan

First Franklin, Ameriquest and

National city

50

ILOG BRMS

ILOG JRules™

BridgeSpan



ILOG JRules business rules

BridgeSpan

ILOG BRMS

BridgeSpan

workflow

rules

ILOG JRules

business rules

BridgeSpan

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Hanseatic Bank

Higher score in banking

가

, IT

가

Hanseatic Bank
(www.hanseaticbank.de) ILOG BRMS

ILOG JRules™
credit underwriting scoring

Otto Group
3

25,000가 credit

best practices
business rules

JRules 가 ILOG 가

JRules business rules
rules
ILOG

“Hanseatic Bank

rules

250

” Hanseatic Bank

Stephen Klimmek

“ ILOG JRules



Boco Inter-Telecom

Staying Connected

alarm filtering correlation

SI 가 , BOCO
Inter-Telecom China Unicom China
Mobile 가

Rules SI ILOG

BOCO Inter-Telecom (www.boco.com.cn)

business rules

rule
BRMS ILOG
Rules™

ILOG business rule management
Boco Inter-Telecom

FMHandler Module
alarm filtering

Trans-Island Bus Services

On-time performance

50
, on-time

가 67

Trans-Island
Bus Services (TIBS: www.tibs.com.sg)
dispatching

ILOG BRMS ILOG

Rules™, ILOG Views ILOG Solver
 800 95%
 on-time

TIVS



TIBS 가 70
 ILOG
 TIBS

Cap Gemini Ernst & Young

Farmers growing satisfaction

Welsh
 CAP(Common Agricultural Policy)

ILOG
 CapGemini Ernst & Young (CGE&Y:
www.uk.cgey.com)

CAP Management(CAPM)
 ILOG BRMS ILOG
 JRules business rules



9 CAP
 1 6 £ (2 7
) Wales 6
 ILOG JRules

CAP

CAPM

the National
 Assembly for Wales (www.wales.gov.uk)
 ILOG JRules™ FileNet Enterprise
 Content Management

CGE&Y Welsh
 Assembly CAPM

partner news

Smart Trade Technologies

Trading up

가

ILOG Smart Trade Technologies (www.smart-trade.net) smartTrade Trading Platform(STTP)

BRMS ILOG JRules™ . STTP



“STTP JRules 가

ILOG

Technologies CEO Harry Gozlan

STTP smartTrade Trading Suite

. ILOG JRules

가

rules

rules

smartTrade

가

Trading Suite

가

. ILOG JRules

. ILOG JRules STTP

가

product news

ILOG Gantt for .NET

First Gantt chart in C#

ILOG Gantt

가

charting

12

Microsoft .NET Framework

ILOG Gantt

ILOG Gantt for .NET .NET C#

Gantt chart

Microsoft Visual Studio

Gantt chart

control

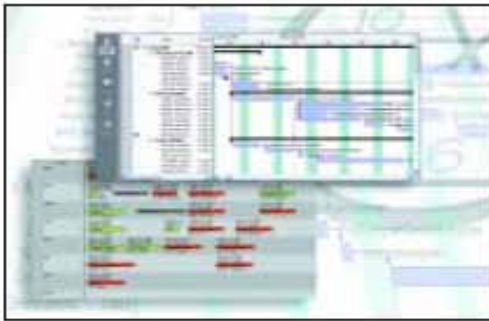
가

.NET

ILOG Gantt for .NET

Gantt charts

Gantt chart



ILOG Gantt for .NET

ILOG
for .NET

ILOG Gantt

ILOG Gantt
for .NET ILOG optimization
ILOG CPLEX, ILOG Solver, ILOG
Scheduler ILOG Dispatcher

ILOG Gantt for .NET

www.ilog.com/product.ganttnet.com

ILOG JRules 4.6

It keeps getting better

	Customer Age		Customer Category	Apply Discount	Deliver Gift	
	min	max			gift	message
0	21	30	Silver	5%	Popart	H
1	31	40	Silver, Gold, Platinum	10%	Popart	Help
2			Silver	10%	Popart	H
3	41	50	Gold	20%	Lighter	Help
4			Platinum	30%	Champagne	Message
5			Silver	10%	Popart	H
6	51	60	Gold	20%	Lighter	Help
7			Platinum	30%	Champagne	Message
8			Silver	10%	Popart	H
9	61	70	Gold	20%	Lighter	Help
10			Platinum	30%	Champagne	Message
11			Silver	10%	Popart	Help
12	71		Gold	20%	Lighter	Help
13			Platinum	30%	Champagne	Help
14	otherwise		Silver, Gold, Platinum	5%	Popart	H

ILOG JRules 4.6: Decision table

2004 1

ILOG JRules™ 4.6

decision table

ILOG

rules

Business Action Language (BAL)

Rule

Service

Decision tables

Decision table business rules
가가
rules rule set

ILOG JRules business rule
Rules rule metadata

가 rules

Deployment framework

ILOG JRules 4.6 Rule Service
XML

BAL

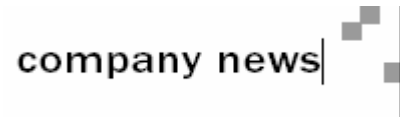
BAL
rules

deployment

가 IT
rules

ILOG JRules 4.6 2004 3 1

(02-552-1731).



ILOG Executive Breakfast Series

National Assembly for Wales ILOG JRules

Solutions for government

ILOG가 E-Government
Executive Breakfast
ILOG Executive Breakfast Series



Arnaud Dos Santos
Project Manager for Government Systems
Cap Gemini Ernst & Young

가 ILOG

가

Caisse Nationale
d'Assurance Maladie des Travailleurs
Salaries CIO Maryvonne Cronier
Maryvonne Cronier
business
rules Cap
Gemini Ernst & Young

ILOG CEO Piere Haren
business rules
ILOG
Pierr-Henri Clouin

Arnaud Dos Santos

business rules

Haren